

Extending a hand to  
build a better future



Corporate Social  
Responsibility

2012-13



Safeguarding the  
**environment** for a  
**healthy future**

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# Corporate Social Responsibility Policy

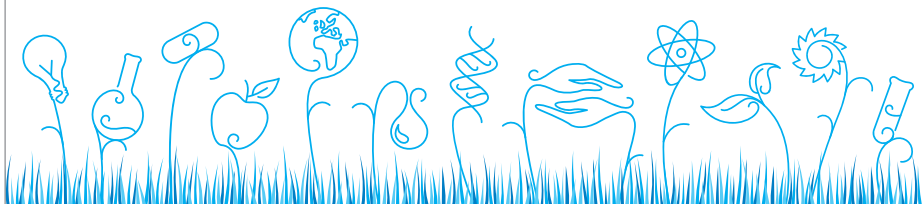
We are in the business of developing, manufacturing and marketing of Active Pharmaceutical Ingredients and Pharmaceutical Formulations.

We believe that business should be profitable and beneficial to the society. We conduct our business ethically in a socially responsible manner. We are committed to protect the environment and provide safe working conditions at our workplace. We believe in safeguarding human rights and supporting communities and culture within which we work.



**Premchand Godha**  
Chairman & Managing Director

Date: 15<sup>th</sup> January, 2013



# 01 Corporate Social Responsibility

A definite, well-structured Corporate Social Responsibility (CSR) policy has been framed for Ipca. CSR policy forms a part of our corporate vision. It defines our approach on key responsibility issues and provides guidance to employees on the company standards.



## CSR Governance

Each and every manufacturing plant has implemented this CSR policy. We regularly promote awareness amongst our people to ensure that they adopt this policy in every area of work. The CSR team reviews the activity of every plant on an annual basis with respect to its compliance and an annual report on CSR activity is prepared.

# 02 Introduction

## Prabhat Foundation Trust

Prabhat Foundation - a registered charitable trust - was established in the year 1991 by Ipca Laboratories Limited. The main aim of this Trust is to improve the life of the underprivileged and contribute towards the betterment of the society.

Trustees of the Prabhat Foundation and the ones behind this noble cause are:



**Mr. Premchand Godha**  
Chairman & Managing Director



**Mr. Ajit Kumar Jain**  
Joint Managing Director



**Mr. Prashant Godha**  
Executive Director

### Objective:

- Provide healthcare facilities by availing financial aid from Medical and Healthcare institutions to provide health facilities to the needy
- Extend educational support to institutions working towards community welfare and grant scholarships to encourage the poor yet bright students for their further education
- Set up infrastructure facilities to provide shelter to the poor and fulfill their basic amenities to improve their standard of living
- The trust has also made financial contributions for various developmental activities of the society



## Support from Prabhat Foundation

- Project Jheerota

Prabhat Foundation Trust took an initiative to build a Government School in Jheerota - a small village in the Ajmer district of Rajasthan. The school was completed during the financial year 2012-2013.



- Partnering with India Culture League

In January 2013, Prabhat Foundation provided financial support of ₹ 25,000/- to the India Culture League (ICL). ICL conducts cultural programs for poor students every year. India Culture League is registered under The Bombay Public Trust Act, 1950 and The Societies Registration Act, 1860.



**INDIA CULTURE LEAGUE** (Estd. 1947)

- Giripremi - Everest Expedition 2012

Mountaineering is a sport whose play grounds are far from the civilization. It demands high quality equipment for safety and survival. It's one of those sports which takes longest time for completion. Generally, an expedition continues for several days and sometime months. All these factors impose a burden of high cost on this sport.

'Giripremi' is a completely non-commercial organization (registered as Charity Trust) which works sincerely to not only keep this sport alive but also to grow it by spreading awareness. Though this game doesn't have spectators on field, Giripremi brings the sport to general audience through various activities like film shows, books, slide shows, talks etc. Ipca supported this cause through a donation of ₹ 2 Lacs.



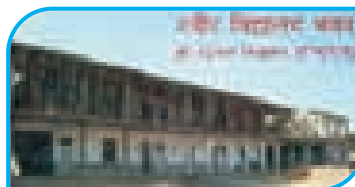
## Support to Needy School Children



'Akshaya Patra' is known for providing food to about 1.3 million school children across 9 States and 20 locations. The 'Mid-Day Meal' initiative by Akshaya Patra was supported by Prabhat Foundation in December, 2012. ₹ 5 Lacs were donated towards this initiative.



## Every Brick Counts



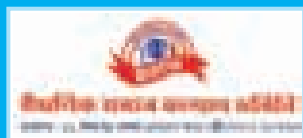
- Supported Jan Chetana Parishad Trust

Prabhat Foundation supported 'Jan Chetana Parishad', Ratlam in February 2013, and provided financial aid of ₹ 51,000/- for renovation of school for deaf, dumb and mentally retarded children.

- Supported Shri Mahaveer Vidya Peeth

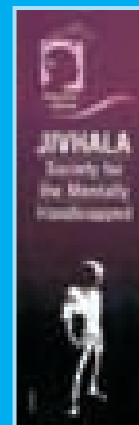
In April 2012, Prabhat Foundation supported Shri Neminath Digamber Jain Vidhya Peeth, Khaniyadana, by donating ₹ 1 Lac for school construction.

## Health and Wellness



- A Hospital for Children in Ratlam was renovated by 'Shaishnik Samaj Kalyan Samiti' in February 2013. Tiles and aluminium window grills, worth ₹ 1.75 Lacs, was given by Prabhat Foundation.

- Jivahala Society of Mentally Handicapped is an institution working for mentally disabled children. It was established in 1979 for the education & rehabilitation of mentally handicapped children through activities like parent counselling, enhancing awareness through various platforms likes books, articles, lectures etc. Prabhat foundation donated ₹ 1 Lac to the Jivahala society in January 2013.



## Healthcare and Beyond

Over the years of success, growth and expansion that we have seen, there is one important aspect of our business that we began to consciously think about - how we can reshape ourselves as responsible corporate citizens of a changing world?

We believe in reducing our impact on the environment, and remain committed to the highest ethical standards in everything we do, right from research & development, production to sales and marketing.

Our Corporate Social Responsibility involves initiatives on a micro level, include patient health, employee and public safety, nurturing of environment and building sustainable communities. We also engage with our external stakeholders - including healthcare professionals, investors, customers, non-governmental organisations and suppliers in this endeavour.

## Health

### Mission Malaria

Ipca Laboratories Ltd. launched "Mission Malaria" as a social cause. Malaria affects over a million lives every year. Ipca has joined hands with research institutions, foundations, municipalities and other corporate bodies in treating malaria.

Ipca, being the market leader in anti-malarial medicines, decided to step further and educate the masses about malaria treatment, dosage regimens and the latest therapy norms as per WHO guidelines. Other initiatives undertaken were:



- Sting Operation - 2012

'Sting Operation' was launched in 2012. The same initiative featured in one of Mumbai's dailies, DNA India on July 12, 2012.

An article by General Manager - Green Tech (Ratlam), Dr. D. C. Jain titled "Combating Malaria with Nature's Pure Remedy" was published, which spoke about extracting artemisinin, from *Artemisia annua*, using an innovative process at Ipca. This would ensure quality medication for treating malaria patients. *Artemisia annua* is cultivated on our agricultural land at Ratlam.



# STING OPERATION



More than 30 years of dedicated and complete approach to combat Malaria



## How mosquito bites affect us

Malaria is a life-threatening disease caused by a parasite that is transmitted to humans by a mosquito. It is one of the most common and deadly diseases in the world, especially in tropical and subtropical regions. The parasite enters the body through the bite of an infected mosquito and travels to the liver, where it multiplies. It then enters the bloodstream and infects red blood cells, causing them to burst and release the parasite into the body. This leads to symptoms such as fever, chills, and fatigue. In severe cases, malaria can lead to organ failure and death.



The mosquito is the primary vector for malaria, and it is essential to understand how it transmits the disease. The mosquito bites a person and injects the parasite into their bloodstream. The parasite then travels to the liver, where it multiplies and enters the bloodstream. It then infects red blood cells, causing them to burst and release the parasite into the body. This leads to symptoms such as fever, chills, and fatigue. In severe cases, malaria can lead to organ failure and death.

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### Combating malaria with nature's pure remedy

Nature's pure remedy for malaria is a natural product that has been used for centuries to treat the disease. It is made from a combination of natural ingredients, including herbs and minerals, and is known for its effectiveness in killing the parasite and relieving symptoms. The natural remedy is safe and effective, and it is a good alternative to conventional medicine. It is available in various forms, including tablets, capsules, and powders. The natural remedy is a good choice for people who prefer natural medicine and who want to avoid the side effects of conventional medicine.



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### Prevent and better than cure

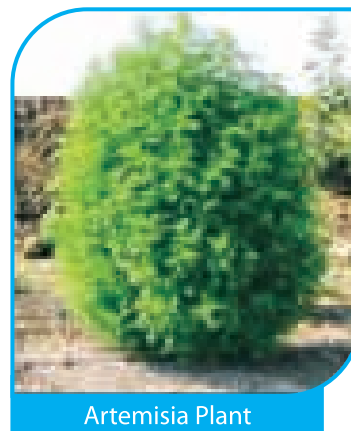
Prevention is the best way to avoid malaria, and there are several ways to do this. One of the most important is to use mosquito nets, especially in areas where malaria is common. Mosquitoes are most active at night, so using a net can help protect you from bites. Another way to prevent malaria is to use insect repellent, which can help repel mosquitoes and other insects. It is also important to avoid standing water, as this is where mosquitoes breed. By taking these steps, you can significantly reduce your risk of malaria.



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## Collaboration with Central Institute of Medicinal and Aromatic Plants (CIMAP), Lucknow for Artemisia Cultivation



Artemisia Plant

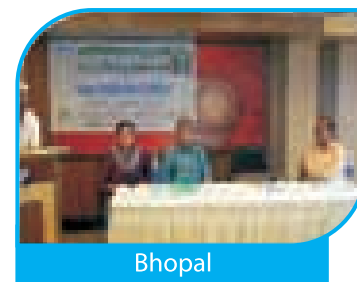
## Farmers meeting with CIMAP in different states\*



Lucknow



Vadodara



Bhopal



Chief Minister of Bihar visited Artemisia field at Bihar



\*States covered in Artemisia cultivation - Gujarat, Madhya Pradesh, Uttar Pradesh, Uttarakhand, Rajasthan, Odisha, Maharashtra and Bihar.

End to end support by Ipca to farmers



Nursery



Transplanting



Field visit by Ipca



Harvesting



Transportation



Storage



## Our Environmental, Health and Safety Policy

At Ipca, we are committed to protect the environment, health and provide safety in our operations. Environment, Health and Safety are our core business values and these must not be compromised. It is the responsibility of the management and all the employees.

To this end, we are committed to:

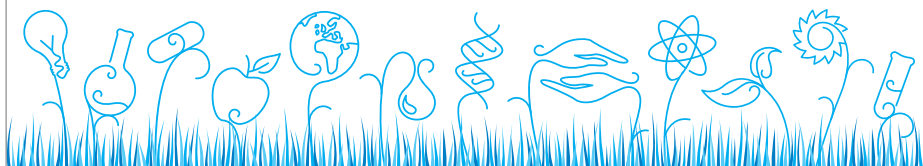
- ▶ Providing safe and healthy work environment for our employees, contractors and visitors.
- ▶ Follow the legal and statutory requirements on environment, health and safety.
- ▶ Establish efficient systems, procedures and compliance monitoring to follow our environment, health and safety commitments.
- ▶ Integrate environment, health and safety considerations into all aspect of pharmaceutical business and supporting activities.
- ▶ Consider concerns of all stakeholders in our management decisions.
- ▶ Minimize impact on the environment and conserve natural resources.
- ▶ Prevent accidents, injuries and ill health through safety training and institutionalize the key learning from incident investigations.
- ▶ Continual improvement in our environmental, health and safety performance through timely review of Objectives and Key Performance Indicators (KPIs).

This policy shall be implemented as per the guidelines of our Corporate EHS principles and communicated to all stake holders.

**Ajit Kumar Jain**  
Joint Managing Director

**Premchand Godha**  
Chairman & Managing Director

Date: 1<sup>st</sup> February, 2013



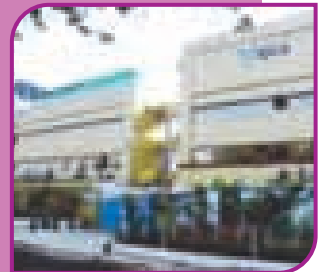
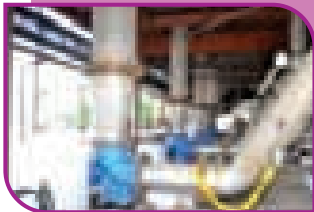
# 03 Environment, Health & Safety

At Ipca, we believe in inculcating safety and working responsibly so that our employees, the community in which we operate, and the environment at large, including natural resources, are protected, leaving minimal environmental footprints.

Our commitment is towards ensuring that the facilities have as low as possible, an impact on the local people and the environment and we continue to work in close partnership with community groups and other stakeholders to ensure that we are a responsible neighbour.



Ratlam: EHS - Multi Effect Evaporator installed to attain Zero Discharge, inaugurated in June 2012



Indore: EHS-Multi effect Evaporator

# 04 Charitable Activities

## Manav Seva Samiti - Blood Bank

'Manav Seva Samiti' is a well-recognized NGO, registered under Society Registration Act, operating since 1999.

To support the noble initiative, Ipca sponsored the construction of the Samiti's upcoming Blood Bank at Ratlam by donating ₹11 Lacs.

Chairman & Managing Director,  
Mr. Premchand Godha handing over a  
cheque to Manav Seva Samiti - Blood Bank



## The Art of Living



The Art of Living Foundation is a volunteer-based, humanitarian and educational NGO. It was founded in 1981 by Sri Sri Ravi Shankar.

The Foundation is working in special consultative status with the United Nations Economic and Social Council (ECOSOC).

In February 2013, medicines worth ₹2 Lacs were donated by Ipca for the medical camps held by The Art of Living Foundation in Mumbai.





- Naisargik Shikshan Sanshodhan (Orphanage)

'Naisargik Shikshan Sanshodhan', is an orphanage in Malavali village near Lonavala, Maharashtra. This orphanage was established 5 years ago by Mr. Satish & Mrs. Yogita Moon. Since both of them came from a similar financial background, they decided to build a home for betterment of underprivileged children. The organization has 105 children from the age group of 3-15 years.

Ipca took an initiative to support facilities at this orphanage and gave sports shoes to all children in August 2012, on request.



Pair of sports shoes were given to all children in August 2012, at Naisargik Shikshan Sanshodhan, Malavali



# 05 Development Programs

## Dehradun Energy Conservation Summit

In February 2013, Ipca Dehradun won the 'Energy Conservation' Award for the 3<sup>rd</sup> year in a row.

There was a request received from Petroleum University, Dehradun to arrange a visit for their International Participants.

In February 2013, 30 participants from 19 Countries came to Dehradun to attend the Training Program on 'Renewable Energy and Energy Efficiency', which was organized jointly by University of Petroleum & Energy Studies, Dehradun along with TERI, Delhi (The Energy and Research Institute) in collaboration with Ministry of External Affairs.

Participants, who visited, belonged to the following countries : Afghanistan, Bulgaria, Cambodia, Chile, Cuba, Ecuador, Egypt, Estonia, Ethiopia, Honduras, Indonesia, Lithuania, Malawi, Myanmar, Nepal, Rwanda, Serbia, Tanzania & Vietnam.



30 participants from 19 countries  
at Ipca Dehradun



M. Sc. Pharmaceutical students visit  
Ipca Laboratories, Ratlam

## Industrial Visit of M.Sc. Pharmaceutical Students

M. Sc. Pharmaceutical students of Govt. Madhav Science P.G. College, Ujjain, visited our manufacturing plant at Ratlam. Guidelines towards the industrial mechanism was planned and co-ordinated.

# 06 Employee Engagement through CSR

## Blood Donation Drive

Blood donation camps were organised at several locations under the Corporate Social Responsibility initiative.

### Mumbai

The Camp was held with the help of B. Y. L. Nair Hospital Blood Bank, Mumbai in June 2012. 130 units of blood were collected during the day at the Head Office, Mumbai.



Joint Managing Director,  
Mr. Ajit Kumar Jain visited the camp



Venue of the Blood Donation  
Camp - Corporate Office,  
Mumbai



Employees registering for  
Blood Donation

### Kandla

On 7<sup>th</sup> March 2013, a blood donation camp was organized by Kandla Special Economic Zone (KASEZ) in which all companies, functioning within the premises, participated in this noble cause.



### Aurangabad Unit I & II

In June, 2012 Aurangabad Unit I & Unit II jointly organized a blood donation camp with Dattaji Bhale Blood Bank, Aurangabad. During the camp 65 units of blood were collected.



### Pithampur

In February 2013, a blood donation camp was organized with Model Blood Bank, M. Y. Hospital, Indore. 108 units of blood were collected during the camp.



(2<sup>nd</sup> from right): Plant Head, Mr. Govind Bajaj during the Blood Camp, with the volunteers

### Dehradun

'Donate Blood, Save Life', was the message conveyed through the Voluntary Blood Donation Camp, which was organized at the Dehradun plant, in August 2012.



## Breathe Pure: Sapling Plantation Drive

During the year 2012-13, Tree Plantation Drives were run at several manufacturing locations

### Piparia



Chairman & Managing Director,  
Mr. Premchand Godha (center)  
with Piparia Team on World Environment Day



Executive Director, Mr. Pranay Godha  
planting sapling

### Dehradun



Executive Director, Mr. Prashant Godha,  
President - Projects, Mr. Jeevan Lal Nagori  
planting a sapling

### Athal



Chairman & Managing Director,  
Mr. Premchand Godha during sapling  
plantation

Aurangabad Unit I & II



R & D department, awarded by Plant Head, for developing an innovative process for waste reduction



President - Projects, Mr. Jeevan Lal Nagori with Aurangabad Team



Employees during the Tree Plantation Drive at Aurangabad on World Environment Day in June 2012



## Indore



Extreme left: Plant Head, Mr. Chandrasen Hillal celebrating World Environment Day in June 2012 with employees

## Kandla



On World Environment Day, Plant Head, Mr. Pragnesh Pathak planting saplings

## Pithampur



Employees during Tree Plantation Drive on World Environment Day in June 2012

## Ratlam



AGM - Exports (API), Ms. Pratibha J. Ahluwalia from Corporate Office celebrating World Environment Day at Ratlam

Sikkim



Prize distribution by honorable Panchayat President, Mrs. Rajkumari Thapa and Sr. VP - Operations, Mr. A. C. Tiwari to the winners of slogan competition on World Environment Day in June 2012



Honorable MLA, Mr. Madan Cintury planting a sapling on World Environment Day in June 2012

Exon - Mahad



Employees engaged in Plantation Drive on World Environment Day in June 2012



# 07 Community Welfare

## Medical Camp at Aurangabad

More than 230 people including company employees, along with their family members, and contract employees availed benefits of the free eye and dental check-up camp.



R-L: Police Inspector MIDC Police Station, Kishor Nawale, Eye Surgeon, Dr. Deshpande, Member Zila Parishad, Mr. Anil Chordiya, Dy. Director - ESIC, Mr. V. B. Pinjarkar, along with Ipca's delegate Mr. Venkat Mailpure (extreme left) during inaugural 'Deep Prajwalan' Ceremony



Mr. Anil Chordiya getting his Blood Sugar checked from Dr. Shahapurkar



Attendees at the camp



Villagers getting their eyes checked from Dr. Deshpande



Visitors at the camp

## Support to Schools

### Pithampur

Several activities were carried out on various occasions at Government School, Akoliya, which provides education to children from the financially weaker sections of the society.



In September 2012, check-up of 115 students had been arranged with the help of Dr. Kishore Bhatia (visiting doctor) and Mr. Jitendra Saroj (male nurse) examining the students



In August 2012, on school's request, Ipca - Pithampur collected old clothes and toys in good condition from employees and handed the same to the school children



In January 2013, notebooks and stationery were distributed by Pithampur team in the school on the occasion of Independence Day



In March 2013, on account of International Women's Day, sewing machines were donated to the school to help impart vocational training to the students

## Silvassa

Sankalp Vidyadham (Public Trust)

Sankalp's journey led to the creation of a vision. It aims to provide access to quality education at a basic level for children of migrant workers and other underprivileged children from neighbourhood villages. It offers education that is contextual to their current lives, while building their all round personality and equipping them with life-skills they can grow with. They are taught means to a respectable livelihood as an incentive to continue studying. The idea is to try and ensure that every child, especially a girl child, is given a glimpse of his / her potential within, that ignites the spark for further education.



Silvassa team during distribution of stationery items at Sankalp School on Children's Day in November 2012



Handmade bags made by the school children were also displayed

## Mumbai

Nyanvardhini School, which is managed by Rayat Shikshan Sansthan - Satara, Maharashtra, provides education to the underprivileged children from the nearby slum areas.

Celebrating Children's Day with Nyanvardhini.



(L-R): Sr. Vice President - HR, Mr. Sameer Tamhane, Sr. GM-HR, Mr. Sanjay Jadhav, Vice President - Comm Packg. & Prod. Planning, Ms. Vivette Khanna - distributing stationery kits to all the students of primary section in November 2012

Independence Day Celebration with Nyanvardhini School, August 2012



The School Principal with our HO Team  
(Seated L-R): Corporate Counsel & Company Secretary, Mr. Harish Kamath,  
Sr. Vice President - HR, Mr. Sameer Tamhane, AGM-HR,  
Ms. Niveditha Rai (2<sup>nd</sup> row), with Primary School Principal (extreme right)

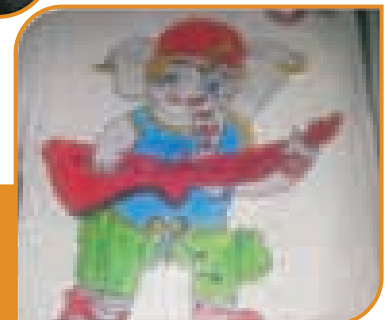


As requested by the school, Ipca sponsored the annual fees of 14 students and their school uniforms



Notebook distribution to all primary students

Handmade sketches were presented to Ipca team by students



## Ratlam

In January 2013, Ipca - Ratlam team celebrated Republic Day with the children of Government Primary School in *Viriyakhedi* village. Flag hoisting was followed by distribution of stationery, chocolates and gifts to the students.



Ratlam team celebrating Republic Day in Primary School, *Viriyakhedi* village

## Nandesari



Health Awareness Program at Government School conducted in April 2012,  
Snacks were distributed in the end

## Kandla

In September 2012, Books and Pencil Sets were distributed to nearby primary school students.



Plant Head - Mr. Pragnesh Pathak during the activity



Students of Ganeshnagar Primary School



## Happy Ageing

Ratlam team at 'Patanjali Nasha Mukti Samiti'



In July 2012, Ratlam team distributed bags and umbrellas to the elderly people



## Modest Efforts

### Bombay Leprosy Project (BLP)

BLP is a registered non-profit, voluntary organization working for the welfare of leprosy patients in Mumbai. Since 1976, BLP has been engaged in urban Leprosy Control Work for over 2 decades and has pioneered several simple yet cost effective strategies to improve the overall quality of life of the leprosy patients.

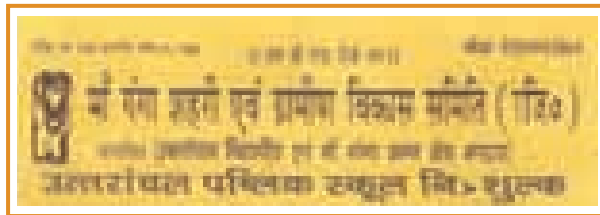
Since the last four years, Ipca is continuously supporting this noble cause in a modest way. On a monthly basis, magazines and newspapers from Corporate H. O. are donated to BLP.





### Support to 'Maa Ganga Sheri and Gramin Vikas Samiti'

'Maa Ganga Sheri and Gramin Vikas Samiti', a school for orphans and mentally retarded children, was supported in a small way by Ipca - Dehradun in February 2013, by means of a monetary donation.



### Emergency Help by Ipca-Dehradun

An in-house dispensary equipped with first aid centre and 24x7 ambulance facility, has been made available at Ipca - Dehradun



The ambulance at Ipca-Dehradun



Extending help to poor villagers from the nearby factories during emergency

## Water booth installation in Indore and Aurangabad

Summer heat seems to bring on more instances of dehydration due to larger losses of body fluid through sweating. When hydrating in the summer heat, water is your best option.



Indore

Indore: On June 5, 2012 a water booth was installed outside the factory for public.

Indore summers can be extremely hot in the months of April, May and June. The daytime temperatures can touch as much as 40°C with low humidity levels.



Aurangabad

Aurangabad: A water booth was installed outside the factory in April 2012.

Summer is observed from March to May with an average maximum and minimum temperature of 40° C and 20° C respectively.

# 08 CSR Theme Events

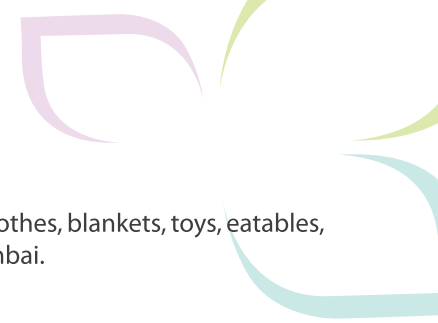
## National Girl Child Day

In January 2013, National Girl Child Day was celebrated with 'Amcha Ghar' \* - NGO in Mumbai for girls. Cash donations, collected from the employees were utilised to purchase grocery items, personal care, educational material, etc. Snacks and chocolates were also arranged for the kids. A cheque of ₹ 12,000 was also handed over.



Mumbai CSR Team with 'Amcha Ghar' kids

\* 'Amcha Ghar' is a Residential Home located in Uttan Village, approximately 7-8 kilometers from the city of Bhayander. Its facilities provide resources for development of destitute girls from all over India. The main thrust of this organization is towards the children's education in an English Medium School.



## Joy of Giving Week

'Joy of Giving' was carried out at the Corporate Office in the 1<sup>st</sup> week of October 2012. Old clothes, blankets, toys, eatables, etc. were collected from every plot and were distributed to the inmates of Shanti Daan, Mumbai.

Shanti Daan is a home for physically and mentally challenged males.



## Goonj



Goonj is an NGO which works towards the development of the weaker sections of the a society in India. Its objective is to reach the poor and needy people, who are a part of the society, struggling for basic necessities like food, clothing and shelter.

Term 'Arpita' means "Heart towards Charity" and to fulfill this noble cause, we at Ipca have renamed this initiative as 'Goonj Arpita' which is a voice coming from the heart.



Goonj Center

Under 'Goonj Arpita', under-utilized, unused clothes, shoes, magazines, toys, etc. were collected from employees at all plots in June 2012. About 34 bags were collected which were sent to the Goonj center at Mira Road, Thane.

This NGO ensures minimal wastage of each cloth, so that every cloth is used minutely and not at all wasted. It is recycled and sold in the rural markets at a very low cost. This generates employment in the rural regions and helps them to upgrade themselves in the society.

# 09 CSR Public Events

## DNA Marathon

Ipca participated for the first time in “Women's Marathon - Fun Run” which was organized by DNA Newspaper in association with Stayfree in March 2013, at MMRDA Grounds, Bandra Kurla Complex.

The Marathon aimed at raising awareness about two social issues i.e. Prevention of Anemia and Right to Education for the girl child. Apart from the half marathon, the event included a Spirit Run (10km) and a Fun Run (5km).

More than 2,000 runners across Mumbai participated in the event.



Ipca Participation in 'I Can' Women's Half Marathon



Show stoppers at the event: Actor Akshay Kumar, Radio Jockey, Ms. Malishka and Fitness Guru, Mickey Mehta



The Mumbai team post-finishing the 'Fun Run'

# 10 Safety Initiative

## Public Safety

Ipca is committed towards the safety of its employees and the public at large. Scrap material from the manufacturing plant at Silvassa was used to build a safety railing on the sides of the road for safe mobility of pedestrians and vehicles. This initiative was headed by Plant Head, Mr. Sujit Kumar Rath.



Before



After



(4<sup>th</sup> from left): Plant Head, Mr. Sujit Rath with Silvassa Team

The road leading to the manufacturing facility at Silvassa had several potholes, due to which employees and visitors faced difficulty while using the road for commuting purposes, especially during the monsoons.

Ipca - Silvassa, along with the support of other factories in the vicinity, took an initiative to repair this road, so as to facilitate the easy movement of employees and the general public.



Before



After



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